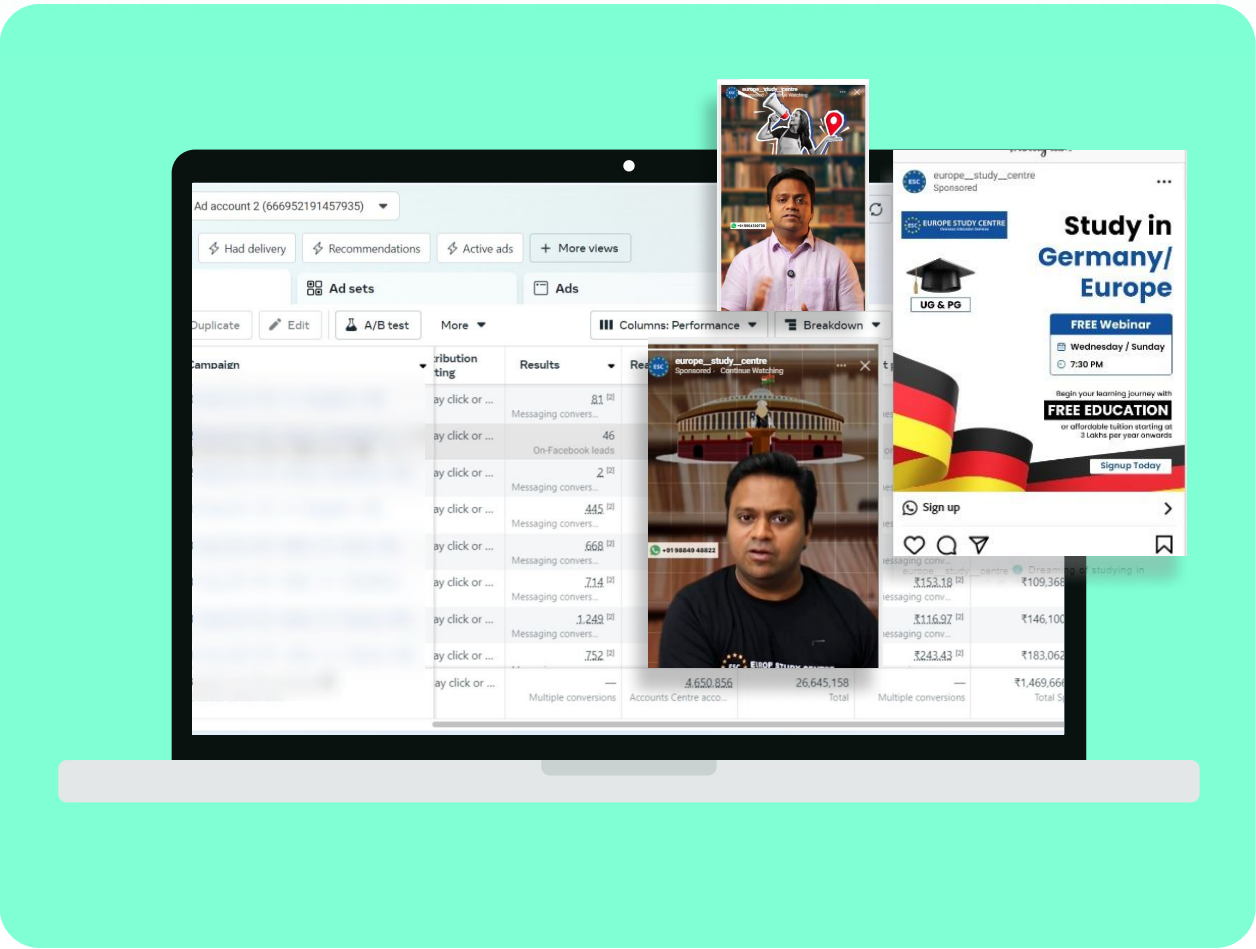
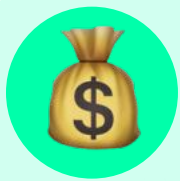


How did we Reduce CPL by 74% on IG ads for Europe Study Centre?

Europe Study Centre is an education consultancy specializing in helping students pursue higher education opportunities across Europe. They provide comprehensive guidance for students seeking to study in European countries, offering support with university applications, visa processes, and accommodation arrangements. Europestudy Centre simplifies the study abroad process with personalized advice and expert knowledge, ensuring a smooth transition. Their tailored solutions and insights help students achieve their academic and career goals in Europe.



The Results



74%

Decrease in the Cost Per Lead on Meta ads



16,75,130.8₹

Total ad spend in 4 months, 20 days



8,539

Leads generated from Meta ads

How did we do it?

- ✓ Extensive Market Research
- ✓ Precision Ad Targeting
- ✓ Adaptive Creative Testing
- ✓ Data-Driven Analysis
- ✓ Strategic Partnerships



X

